erga NEWS
WINTER 2013 - ISSUE # 09

ANNUAL GALA DINNER

LOCATION
Hilton Beirut Habtoor Grand
DATE
December 23, 2012
ANNIVERSARY
32nd

To celebrate it's 32nd anniversary, **erga** enjoyed yet another gala dinner with its numerous clients and staff from all over the world at Hilton Beirut Habtoor Grand hotel while enjoying the magnificent occidental, oriental, and cuban music by the Lebanese band 8eme art. Moreover, various projects were exhibited in detail at the entrance of the ballroom to show the result of hard work well done.

LOCATION
Daroun, Lebanon

TYPE
Residential

OWNER
Estates

BOUYOUT DAROUN:
A GREEN NEIGHBORHOOD DEVELOPMENT

DESIGNED BY

ARCHITECTS
Elie & Randa Gebrayel

In Collaboration With:

ARCHITECT (CONCEPT)
Sami Ghanem

ARCHITECT (DEVELOPMENT)
Abed Simon

LOCATION
Broumana, Lebanon

TYPE
Offices, Public

STATUS
Active

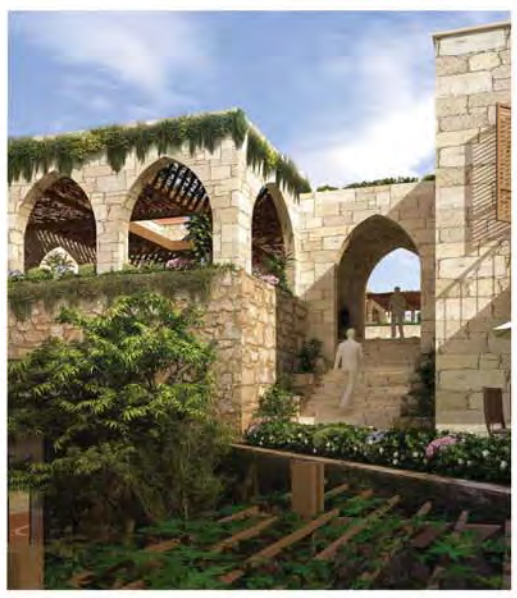
BROUMANA MUNICIPALITY

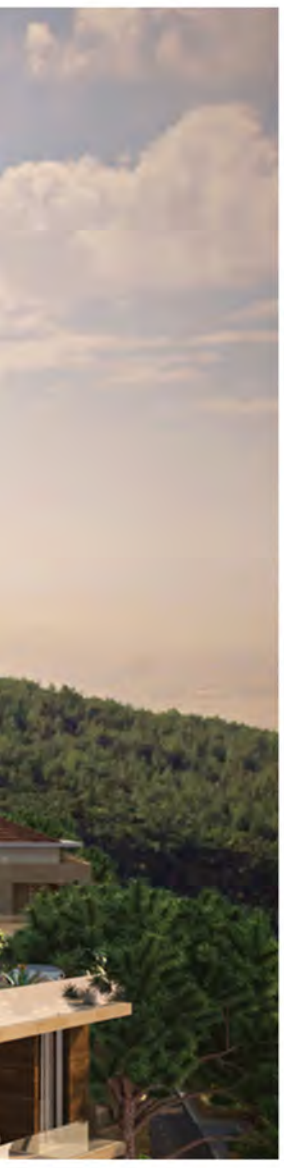
DESIGNED BY

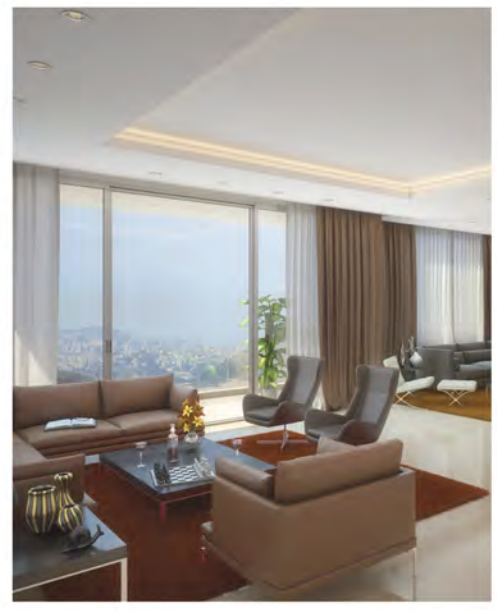
ARCHITECTS
Elie & Randa Gebrayel

In Collaboration With:

ARCHITECT(CONCEPT)
Maram Atallah







A residential community on the green hills of Daroun comprising of 149 residential units all with spectacular panoramic views over the Mediterranean Sea.

The Hills rise between 500 and 600 meters above sea level and the secure community shares amenities including a nursery, a bakery, a coffee shop, tennis courts, a gymnasium and convenience stores, making it a complete neighborhood.

The project is designed to ensure unobstructed views and a certified green development. Bouyout Daroun's architecture promotes a modern lifestyle within green and invigorating surroundings with 13,000sqm of green zones extending within and around the project.

The developer has taken its large project development capability outside the capital with Bouyout Daroun, a green neighborhood development that is in line with the developer's green pledge through his partnership with G and Jouzour Loubnan, two Lebanese NGOs in the field of environmental sustainability in property development.

CLEAVER HOUSE DEVELOPMENT

LOCATION
Accra, Ghana

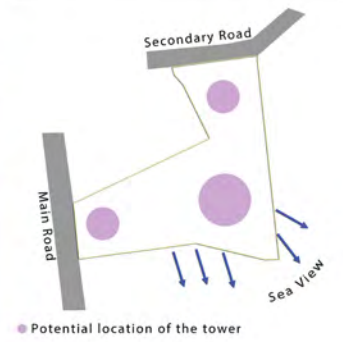
Type
Residential, Commercial

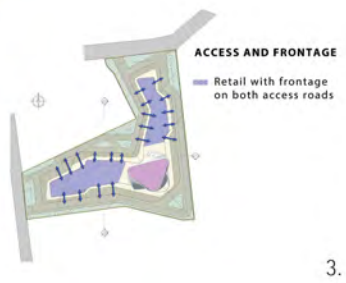
DESIGNED BY

ARCHITECTS
Elie & Randa Gebrayel

In Collaboration With:

ARCHITECTS (CONCEPT)
Paul Abi Dergham, Rony Melhem & Rabih Aouad (Left to Right)





WHEN WE CELEBRATE OUR SUCCESS ...

Mr. & Mrs. Joe Psaroulla

Mr. & Mrs. Radwan Rawlawi

Mr. Maurice Sehnawi, Mr. & Mrs. Elie Gebrayel

Mr. & Mrs. Georges Chehwane

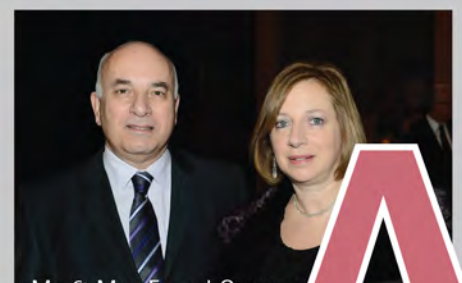
Me. & Mrs. Farid Khoury

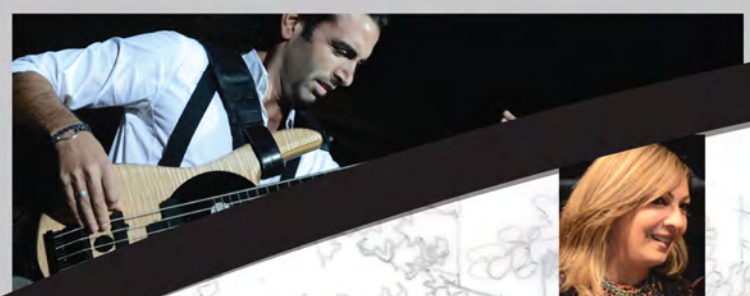
Min. Ghazi Aridi

U.S Embassador's Representative

Mr. & Mrs. Joseph Helou

Mr. & Mrs. Marwan Daou

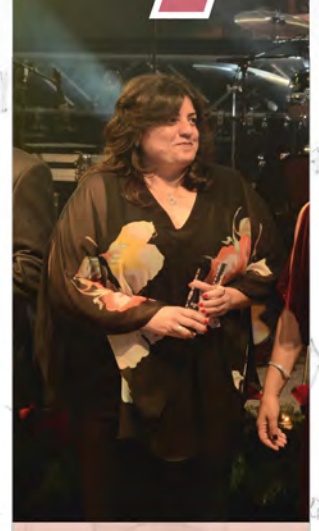

Mr. & Mrs. Fouad Georges



SENIOR DEVELOPER
LINA SIMON
ERGA STUDIO

THEMING DESIGNER
JOSEPH ABI KHALIL
SENIOR GRAPHIC DESIGNER

INTERIOR DESIGNER
NADINE DERGHAM
ERGA STUDIO



EMPLOYEE OF THE YEAR
JOSIANNE ZIADE
ACCOUNTANT

AWA

ARCHI OF THE

01
CONCEPT
FIDA TABBAH

02
DEVELOPMENT
MICHA THOUMY

05
OVERSEAS (QAT
SAKHAA GHAFA

CIVIL
ELIE S
ERGA

... WE'RE REALLY CELEBRATING YOURS

Mr. & Mrs. Rachid Rizk

Mr. & Mrs. Alfred Rahi, Mr. & Mrs. Elie Gebrayel

Mr. & Mrs. Fadi Feghali

Mr. & Mrs. Fouad Salha

Mr. & Mrs. Ayman Sanioura

Mr. Said Khalaf, Mrs. Randa Gebrayel

Mr. & Mrs. Assaad Sarkis

Mr. & Mrs. Boutros Younis

Min. & Mrs. Gaby Layoun

Deputy & Mrs. Alain Aoun

...ARDS

...TECTS ...E YEAR

03
DEVELOPMENT
SOUHA BOU JAOUDE

04
SENIOR DEV.
CAROLE SFEIR

06
OVERSEAS (DUBAI)
EDCYL SABANDO

...TAR)
...RY

... ENGINEER-QA/QC HOS
...FEIR
... MANAGEMENT

TWO APPRECIATION AWARDS FOR CORPORATE SOCIAL RESPONSIBILITY GO TO: QUALITY OFFICERS MYRIAM EL HELOU & PERRINE POSBIC

There are many definitions about Corporate Social Responsibility (CSR) worldwide. The World Business Council for Sustainable Development in Geneva has a clear definition of CSR. They state that "corporate social responsibility is the continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as of the local community and society at large".

SITE INSPECTOR
HABIB EL KHOURY
ERGA MANAGEMENT

ENGINEERS OF THE YEAR

01
STRUCTURAL (HO)
ELISE HALABI

02
STRUCTURAL ANTELIAS SECTION
MICHEL GERMANY

03
ELECTRICAL
RALPH SAAD

04
MECHANICAL
GHASSAN GHIEH

SPECIAL AWARD

25 YEARS OF SERVICES, LOYALTY & DEVOTION

ELIE ABI KHALIL
DOCUMENT MGMNT HOD

LOCATION
Aatchaneh, Lebanon

TYPE
Urban Planning, Residential

OWNER
Renaissance

MISK TOWN

DESIGNED BY

ARCHITECTS
Elie & Randa Gebrayel

In Collaboration With:

ARCHITECT (CONCEPT)
Roger Abi Khalil

ARCHITECT (DEVELOPMENT)
Jean Hajj

BeitMisk is an outstanding countryside residential community that spreads 655,000m2 of an exceptional mountainous location of the Metn region in the northern suburbs of Beirut. *MiskTown* is the **lively heart of BeitMisk**.

A vast mixed-use community center that is mainly a residential cluster combined with various retail and office spaces targeting a dynamic category of residents in search of such an animated atmosphere.

MiskTown is located in the core of BeitMisk's apartments sector conveniently at hand for all for all sorts of activities and outings. In the purpose of creating a **village-like atmosphere**, *MiskTown* will appropriately adopt a Lebanese architectural style reinterpreted and revisited to fit in a contemporary context.

6.

SKY TOWER

LOCATION
Saifi, Lebanon

TYPE
Residential

CURRENT STATUS
Active

DESIGNED BY

ARCHITECTS
Elie & Randa Gebrayel

In Collaboration With:

ARCHITECT (CONCEPT)
Maram Atallah

How do you tackle the design of a forty story mixed use tower in a landmark location that overlooks the downtown district and the port, and lays along one of the busiest streets in Beirut?

You start with the site. The site analysis of the context around identified several landmarks of great historic value, such as the Martyr's Square, Place de L'Etoile and the Roman Baths to state a few.

The idea was to design **a tower that communicates** with these landmarks. The translation of such an idea came in the form of **elegant, pure, white boxes** laying one over the other, each with a different rotation oriented towards their respective historic monuments. Transitional green spaces will separate these volumes, and will house landmark apartments (simplexes and duplexes). The movement in this alluring tower is launched from the base which also comprises different rotating volumes that will occupy office spaces and are accessed from Fouad Chehab Avenue. Stepping gardens will cover all the roofs of the base.

Privately accessed from Saint-Joseph University Street, the rest of the tower is residential. Not only are the entrances distinct, also the residential vertical circulation within the tower is totally independent from that of the offices.
To ensure that the pure, elegant and white character of this monument is achieved, **a patterned glass mesh** covers all the elevations. The patterns' densities vary creating different opacities, which in turn defines hidden openings answering to the different needs of the different functions within. Totally innovative engineering solutions will have to be implemented in order to give *Sky Tower* its pure elegant stature and landmark attribute.

SNOWSHOEING AIN ZHALTA, CHOUF

SANTA BARBARA'S FUNDRAISING EVENT

Special thanks from the social team to each and every person who was able to make it to this successful event and with an amazing outfit without forgetting the main purpose of the event: fundraising **Cross Emergency Medical Service - Antelias, "Aaylit Yad El Rahme", "Canne et Coeur", "Foyer du Bon Pasteur", and many families in need**. During this night at "dic/ta/teur", a best outfit contest took place and the jury members, Mr. and Mrs. Elie Gebrayel and their guests decided the winners to be:

1. The Zombies (Nadine Najem & Maria Wehbe)
2. The Vampires (Tatiana Zagorodniaya, Mohammad Hariri & Natasha Valentine)
3. Beib El Hara (Ziad Aoun & Myriam Helou)

1st Prize

2nd Prize

3rd Prize

ARCHITECT OF THE SEASON

Name
Antoni Gaudi

Date of Birth
1852 - 1926

Nationality
Spanish

Fueled by a faith in God and a love of nature, the Spanish architect Antoni Gaudi developed a style all his own. Born in 1852 in the Catalonia region of Spain, Gaudi was a fervent Catholic who believed that he could glorify God by deriving his inspiration from nature, God's creation. Taking his cues from nature, then, Gaudi favored curves rather than straight lines, varied textures and vibrant colors. His unique and somewhat bizarre style was part neo-Gothic, part avant-guarde, part surrealistic. The architect and his work soon became synonymous with the city of Barcelona. However, it wasn't until the 1960s that Gaudi started gaining wide recognition.
The Cathedral of the Sagrada Familia in Barcelona stands as his most famous work. However, the cathedral was unfinished at his death in 1926 and, although work continued, remains unfinished to this day.

Casa Batlló

Sagrada Familia

Colonia Güell

NEWLY-ENGAGED & NEWLY-WEDS

Naji Najem
& Maria Hage
Boutros
July 15, 2012

Tony El Hourany
& Lama Mazloum
August 11, 2012

Stephan Haddad &
Joelle Adaime
August 14, 2012

André Chahine &
Cynthia Hdayed
September 2, 2012

NEWBORN BABIES

Jude
Sami Ghanem
December 21, 2011

Kay
Selim Samaha
February 04, 2012

Rym
Youssef Sleiman
February 19, 2012

Marc
Fady Hobeika
March 14, 2012

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